EXPLORING CHINA'S INNOVATION FRONTIER: STRATEGIES FOR SUSTAINABLE BUSINESS GROWTH

Experience the World, Enhance Your Skills, Build Your Network

APPLY BY 10 JUL 2025

In partnership with:

清華大学深圳国际研究生院
Tsinghua Shenzhen International Graduate School

Supported by:

WiseNet Asia

Travel and Learn Programme

➤ If you're considering expanding your business into China or seeking a new venture aimed at the Chinese market, this is the opportunity for you. Enrol in the NTU Travel and Learn programme taking place in October 2025. Participants will gain insights into the key factors that have positioned China as a global leader in business and innovation, while developing strategies to foster sustainable business growth.

Programme Highlights

- In partnership with Tsinghua Shenzhen International Graduate School (SIGS), the programme includes a masterclass in Singapore followed by classroom learning and industry visits to a leading logistic company and tech firms, including SF Express, Huawei, BYD, Tencent, and Sensetime in Shenzhen, China.

- Networking sessions with experienced entrepreneurs, business owners and senior executives from China who will share business insights with participants.

- Understand and appreciate China's business culture.

- Learn how data can be used effectively to make informed decisions.

Course Outline

Date	Location	Activity
21 & 22 October 2025 (Online and classroom learning)	NTU Gaia, Singapore	Innovation & Entrepreneurship in a Digital Future taught by NTU Professor Boh Wai Fong, President's Chair in Information Systems.
27 - 31 October 2025	Shenzhen, China	Five days of intensive learning at Tsinghua Shenzhen International Graduate School, on-site learning and visits to renowned tech firms SF Express, Huawei Technologies, BYD, Tencent, and Sensetime.

Unlock up to 90% SkillsFuture Funding.
NTU/NIE alumni may utilise their NTU Alumni Course Credits capped at S$800.

Join our exclusive online INFORMATION SESSION on **25 June 2025 (Wed), 12:15 PM to 1:15 PM**