



**NANYANG
TECHNOLOGICAL
UNIVERSITY**
SINGAPORE

NTU Academy for Professional
and Continuing Education



EXPLORING CHINA'S INNOVATION FRONTIER: STRATEGIES FOR SUSTAINABLE BUSINESS GROWTH

**APPLY BY
14 APR 2025**

Experience the World, Enhance Your Skills,
Build Your Network



In partnership with:



清华大学继续教育学院
School of Continuing Education, Tsinghua University

Supported by:

WiseNet Asia 

Travel and Learn Programme

- If you're considering expanding your business into China or seeking a new venture aimed at the Chinese market, this is the opportunity for you. Enrol in the NTU Travel and Learn Programme taking place in June 2025. Participants will gain insights into the key factors that have positioned China as a global leader in business and innovation, while developing strategies to foster sustainable business growth.

Programme Highlights

- In partnership with Tsinghua University, there will be a masterclass in Singapore followed by classroom learning and industry visits in China. The programme aims to help participants understand the dynamic business landscape in China and identify exciting business opportunities.
- Networking sessions with experienced entrepreneurs, business owners and senior executives from China who will share business insights with participants.
- Understand and appreciate China's business culture.
- Learn how data can be used effectively to make informed decisions.

Course Outline

Date	Location	Activity
30 June and 4 July 2025 (Online and classroom learning)	Singapore	Course titled "Innovation & Entrepreneurship in a Digital Future", taught by NTU Professor Boh Wai Fong - the author of "Identifying Business Opportunities through Innovation".
14 - 18 July 2025	Beijing, China	Five days of intensive learning visits to Tsinghua University, tech firms and science & tech parks, including JD.com, Lenovo Future Centre and iFlytek.

Unlock up to 90% SkillsFuture Funding.

NTU/NIE alumni may utilise their NTU Alumni Course Credits capped at S\$800.



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