



Belt & Road Brand Expo 2018

Date: Friday, 23rd November 2018 to Sunday, 25th November 2018

Time: 10:00 – 6:00pm (Sunday expo closes at 5pm.)

Location: ChongQing International Expo Center

Why choose ChongQing?

<p>City of Opportunities:</p> <ul style="list-style-type: none"> ● The only municipality in Western China ● Population: 30.48 million ● GDP growth rate: double- digit growth for 10 years, ranking 4th in 2017 	<p>At Crossroad of 3 economic belts:</p> <ul style="list-style-type: none"> ● Silk Road Economic Belt ● China - Indo-China Peninsula Economic Corridor ● Yangtze River Economic Belt
---	--

Event Details

To echo the “Belt and Road” initiative for international cooperation, meet people’s increasing needs for a better life, and establish a Southwest China pivot for “Belt and Road” construction, **Belt & Road Brand Expo 2018 - Chongqing** will be held from November 23 to November 25 at Chongqing International Expo Center with the theme of “Quality of Life to Share”.

With the strong support of Chongqing Municipal People’s Government, Chongqing Commerce Commission, China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity Administrative Bureau, and Liangjiang New Area Government, the Expo will be launched in Chongqing, the only municipality in Western China, to deepen the implement of the “Belt and Road” Initiative along China’s Yangtze River Economic Belt and to establish a world-class serial exhibition. Well located in the crossroad of “Silk Road Economic Belt”, “China - Indo-China Peninsula Economic Corridor” and “Yangtze River Economic Belt”, Chongqing set up China (Chongqing) Pilot Free Trade Zone in 2017. In addition, since Chongqing - Xinjiang - Europe International Railway became

operational, Chongqing has become a key gateway connecting Europe, Asia-Pacific Region and ASEAN.

Statistics from “Belt & Road” Expo 2017



The 3 day Expo attracted over 160 exhibitors from 28 countries and regions, covering an area of 10,000sqm and delivering fantastic visiting experience to nearly 20,000 visitors. During the Expo, 12 sessions of road shows and 70 match-makings were held. Nearly 60 journalists from over 40 mainstream media delivered live report, releasing a total of over 1400 news reports throughout the event.

Event Activities:



- **Roadshow** : Release national specialty, trade and investment policies, history, culture, etc.
- **Match-making** : Arrange tailor-made meetings between exhibitors and visitors via pre-event matching.
- **LOHAS experience** : Discover cuisine, handicraft and culture from the world's five continents.
- **Show Time** : Enjoy exotic art performances from participating countries.
- **Game Interaction** : Win awards by competing in on-site contests and games.
- **Master Class** : Have a hands-on experience of jewelry, wine, Thanka, carpets, cigars, woodcarving and more under the guidance of masters and experts.

Registration Form

Company Name:	
Contact Person:	Title/Department:
Address:	
Tel:	Mobile:
Email:	Website:

Booth Options	Description	Tick one
Option 1: “Belt & Road” Expo 2018 - Chongqing booth (23rd November 2018 – 25th November 2018) (Participant manages booth) <u>\$2000 for 3 days</u>	Includes: 1. Standard booth - Walls on sides, fascia board in Chinese and English, 1 information counter, 2 chairs, 1 electric socket and 2 spot lights. (9m ²)	<input type="checkbox"/>

<p>Option 2: “Belt & Road” Expo 2018 - Chongqing booth with booth management service (23rd November 2018 – 25th November 2018) <u>\$2600 for 3 days</u></p>	<p>Includes:</p> <ol style="list-style-type: none"> 1. Standard booth - Walls on sides, fascia board in Chinese and English, 1 information counter, 2 chairs, 1 electric socket and 2 spot lights. (9m²) 2. Booth management service 3. Transport of flyers/promotional materials to Chongqing (up to certain amount) 4. Photos of Booth 5. Contact list of interested parties 	<input type="checkbox"/>
---	--	--------------------------

Maximum slots: 15 brands The Singapore Pavilion will be led by WiseNet Asia & StrongSME

Advertisement	Description	Tick
<p>Option 1: Website (Free)</p>	<p>Release exhibit’s photos, promotional video after organisers’ verification</p>	<input type="checkbox"/>
<p>Option 2: “WeChat” \$2000/time</p>	<p>Tailor-made promotion, including national profile, exhibitors’ brief, exhibit info, onsite activities, etc</p>	<input type="checkbox"/>
<p>Option 3: “E-newsletter” \$2000/time</p>	<p>Tailor-made promotion, including national profile, exhibitors’ brief, exhibit info, onsite activities, etc</p>	<input type="checkbox"/>

Performance & Experience (within booth) (optional)	
<input type="checkbox"/> Yes, we will be running activities at our booth <input type="checkbox"/> No	
If yes, please select which performance/experience will be run:	
<input type="checkbox"/> Workshop <input type="checkbox"/> Trial tasting (F&B) <input type="checkbox"/> Photowall <input type="checkbox"/> Others _____	
Time and/or frequency of program: _____	

Final amount to be paid	\$
Name of Signing Representative	

Signature or Company Stamp (if applicable)	
--	--

R

Recommended hotel: (fees listed per day)

Wyndham Chongqing Yuelai - Yubei (located next to event venue) 88 Yuelai Binjiang Avenue, Yubei, Chongqing, 401120, China, 6823 2342 \$168 (Inclusive of internet)
--

Recommended Airlines from Singapore to ChongQing (return):

West Air ~\$600 (Includes check in luggage)	SilkAir/Singapore Airlines ~\$1100 (Includes check in luggage)
---	--

All prices are subject to change without prior notice due to currency fluctuation.

To register, please complete the form and email back to us at boonlai.toh@wisenetasia.com.